

eCl@ss-Introduction Seminar – China



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eCl@ss Introduction Seminar

In this seminar you will get an overview about eCl@ss and learn methods for a structured implementation. Understand the advantages and benefits your company can achieve with eCl@ss on the basis of best practice implementations.

Why this event?

Errors resulting from unclear data and redundant capturing and maintenance of product data cause billions of Euros to the companies each year. Reliable and secure multilingual electronic product data exchange becomes a must in our global markets. This seminar is introducing the international leading multilingual eCl@ss classification and product description standard. Hands-on industry examples will show how international corporations introduced and deployed the eCl@ss standard throughout their organization including Chinese operations in local language. Best practice in deploying the eCl@ss standard and managing electronic product data exchange internally and with suppliers will deliver insights of the benefits and cost savings.

Benefits

- Learn and understand principles and methods of international leading eCl@ss classification standard
- Identify possibilities of structured multilingual electronic product data exchange with suppliers
- Obtain methodology for successful introduction of eCl@ss within your organization
- Learn about cost savings and benefits of consolidating and streamlining your material master data

Target group

Directors, Managers and Experts in the domains procurement, material master data management, standardization, cataloging, content management, ICT-management, spare parts management, SW-tools and applications

Content

- eCl@ss basics and methodology
- Implementation of an organization-wide, multilingual, system-independent classification and product description standard
- Structured approach on electronic product data exchange with suppliers
- Mapping existing data structures, data cleansing and data enrichment
- Best practice industry implementations, examples
- Costs savings and benefits

Trainer

Reinhard Pohn Managing Director of Paradine GmbH, Vienna, Austria; Core Competencies in: Product Master Data Management, Product and Services Classification, eProcurement, eCataloging, electronic product data exchange

Date and location

Pls. consult www.paradine.at for available dates and locations.

Duration

09.30 am - 05.00 pm

Language

German / Chinese (English upon request)

Cooperation

Seminars are organized in cooperation with:



eCl@ss Office China, Beijing



BME-Asia, Shanghai



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For more information please contact us at: info@paradine.at